

Dear Valued Customer,

We are very pleased to announce our 2025 rebate, **Drive into Savings**, that will take place from **April 1st to May 31st**.

This offer is designed to promote our Passenger and Light Truck/SUV lines for both Hankook and Laufenn brands with up to a **\$100** prepaid MasterCard with the purchase of four (4) tires from select lines.

Eligible rebate patterns included in the Drive into Savings rebate are:



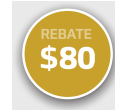
Eligible Products

Dynapro

SUV & Light Truck Tires
for Both On & Off-Road Driving



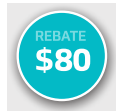
Dynapro evo AS (RA21)
Dynapro HT2 (RH14)



Dynapro HT (RH12)

iON

Developed Exclusively
for High-Performance Electric Vehicles



iON evo AS (IH01)
iON evo (IK01)
iON i*cept (IW01)

iON evo AS SUV (IH01A)
iON evo SUV (IK01A)
iON i*cept SUV (IW01A)

ventus

Unmatched Premium Performance



Ventus evo (K137)
Ventus S1 AS (H125)
Ventus V2 concept 2 (H457)
Ventus S1 evo Z AS X (H129A)

Ventus S1 noble2 (H452)
Ventus V12 evo2 (K120)
Ventus ST (RH06)



Eligible Products



X FIT HP (LA41)
X FIT HT (LD01)
X FIT AT (LC01)
X FIT Van (LV01)

S FIT AS (LH01)
G FIT AS (LH41)
G FIT 4S (LH71)
IFIT Ice (LW71)

Hankook will promote the **Drive into Savings Rebate** through online advertising and social media including Facebook (www.facebook.com/hankooktireusa.com), Instagram (@HankookTireUSA) and X (@HankookTireUSA). The Drive into Savings rebate will also be promoted through email marketing and in major trade publications.

Digital promotion materials and ad variants will soon be made available to you so that you may promote the rebate online and/or through social media.

Since this rebate is redeemable online only, make sure to direct your customers to hankookrebates.com to enter their information to receive their rebate. The rebate is available to consumers with qualifying purchases from retail locations as well as via online purchases.

We are very excited about the potential sales we can both achieve together through this promotion. Thank you for being a partner of Hankook Tire.

Sincerely,



Ken Cho
Senior Vice President of US PC/LT Sales and Marketing
Hankook Tire America Corp.

Submit online at
hankookrebates.com

